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cnahardy.com

# CNA HARDY- INSURER INFORMATION DISTRIBUTOR INFORMATION EXCHANGE TEMPLATE

Underwriter Name: CNA Insurance Company Limited and/or Hardy (Underwriting Agencies) Ltd

Product Name
Cargo Insurance
Reference/UMR [Binder]
MCAB0918
Reference [Class of Business]
Marine

Date: 23.06.23

The information provided below is intended to be sufficient for distributors in the chain to understand the value of the product, the intended target market and those to whom the product should not be marketed. Other information is included (if relevant) to advise distributors of how their known or expected actions might affect the value of the product.

Where a distributor has any question, wishes to discuss any of the information or wishes to obtain (where appropriate) information considered in the approval process which is commercially sensitive so has been omitted from the summary below they should contact Legal.Intl@cnahardy.com

### **CNA Hardy Product Review Process**

CNA Hardy operates in accordance with its Product Governance Policy which applies to the oversight and management of all CNA Hardy products and to all newly developed insurance products and for significant adaptations of existing insurance products. The CNA Hardy Product Governance Policy contains the measures and procedures for designing, monitoring, reviewing and distributing insurance products, as well as for corrective action for insurance products that are detrimental to customers. The measures and procedures are proportionate to the level of complexity and the risks related to the products as well as the nature, scale and complexity of the business of CNA Hardy.

CNA Hardy is a trading name of CNA Insurance Company Limited ("CICL", company registration number 950) and/or Hardy (Underwriting Agencies)
Limited ("HUAL", company registration number 1264271) and/or CNA Services (UK) Limited ("CNASL", company registration number 8836589) and/or CNA
Hardy International Services Limited ("CHISL", company registration number 9849484) and/or CNA Insurance Company (Europe) S.A., UK Branch ("CICE
UK", company registration number FC035780). CICL, HUAL and CICE UK are authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority (firm reference numbers 202777, 204843 and 822283 respectively). The above entities are all registered in England with their registered office at 20 Fenchurch Street, London, EC3M 3BY. VAT number 667557779.



Product Governance is strategically important to CNA Hardy. Product Governance activities are designed to provide assurance that products that are manufactured or distributed by CNA Hardy provide fair customer outcomes and do not give rise to customer detriment.

CNA Hardy's Product Oversight Group ("POG") and Product Approval Committee ("PAC") is responsible for the product approval process. The POG shall act as the strategic oversight function for CNA Hardy in its discharging good product governance, whilst the PAC shall act as the specific forum for the ongoing review and approval of each specific product utilised by CNA Hardy.

For each new product or significant adaptation of a product, the PAC will consider fair value for the identified target market and review the distribution arrangements. It will be required to complete a product oversight template for each new product or significant adaptation.

Where CNA Hardy develops products with intermediaries, as co-manufacturers, it will need to sign a written agreement which CNA Hardy has contacted all its Distributors setting out the detail of the agreements CNA Hardy has sought to implement with its Distributors in relation to the allocation of Co-Manufacturer responsibilities. Please contact <a href="Legal.Intl@cnahardy.com">Legal.Intl@cnahardy.com</a> for additional copies of the arrangements.

PAC must consider and test all new products, and all products which have been subject to a significant adaptation, by reference to whether they deliver fair value, what the target market is, and whether distribution channels are appropriate.

## Fair Value

CNA Hardy confirms that its products provide fair value to customers in the identified target market and will continue to do so for a reasonably foreseeable period.

CNA Hardy's product approval process demonstrates and records how each CNA Hardy product provides fair value and will continue to do so.

CNA Hardy retains a record of its value assessment. Unless CNA Hardy can identify and clearly demonstrate fair value, it will not market the product or allow it to be distributed.

How does CNA Hardy consider if a product offers fair value?

CNA Hardy performs a holistic assessment, taking account of the following:

- The difference between the risk price and total price paid by the customer, including whether the difference is due to costs of a party or parties in the distribution chain.
- Whether the product is structured e.g. by exclusions or limits so that a customer is unlikely to make a successful claim or would conclude it is not in their interests to claim due to time or effort required, compared with the expected benefit.
- If the product will be distributed with other products (financial or non-financial), whether each component and
  the whole package will provide fair value taking account of the value of each component, the overall price of a
  package and how the package is distributed.
- Whether the product represents fair value for a reasonably foreseeable period, taking account of the expected
  length of time a customer in the target market will keep the product, including the initial term and renewals.
   CNA Hardy should consider factors such as expected changes to the price during that period, expected
  changes to the insured risk, anticipated claims, and to the value of the insured assets.
- Whether products operate so price increases where a policy renews automatically (compared to where policies
  do not auto renew) or because the customer is vulnerable or has any protected characteristics or because the
  customer is using retail premium finance (unless there is an objective and reasonable basis for doing so).
- · Whether remuneration of any party in the distribution chain is fair and justifiable.



- Whether another party has been given discretion to set the final price without adequate monitoring or oversight by CNA Hardy of what is paid by the customer.
- Whether distribution arrangements mean remuneration of multiple parties is adding to the price paid by the
  customer, in a manner which does not reflect services they provide, or unfairly increases the overall price paid.
  (A party's inclusion in the distribution chain may be justified if it increases access to customers for whom a
  specific product has been designed (e.g. affinity schemes)).

CNA Hardy has requested from its Distributors the provision from every party in the distribution chain details of remuneration so it can assess the value of the product. This needs to include type and amount of remuneration of each person in the distribution chain, an explanation of the service provided by each person in the distribution chain and confirmation from any FCA authorised firm in the distribution chain that any remuneration is consistent with their regulatory obligations.

In assessing fair value CNA Hardy uses a variety of information including the following:

- customer research:
- details of claims information (such as handling times, frequency, severity of claims costs (including total costs and average per claim), claims ratios, rates of and reasons for claim acceptance/declinature, both expected for the product and/or any actual information from a comparable product);
- complaints data (including root cause analysis and handling times), both expected for the product itself and/or
  any actual information from a comparable product;
- information that might be available from external sources including analysis of similar products from other providers and analysis published by the FCA; and
- information available from parties in the distribution chain as to remuneration of each party, levels or quality of service provided by each party, results of their own monitoring and oversight of their own distribution processes.

## **Target Market**

When CNA Hardy reviews each product, the PAC must:

- specify a target market;
- assess all relevant risks to the target market; and
- ensure the distribution strategy is consistent with the target market.

CNA Hardy identifies the target market so it can work with its Distributors to determine an appropriate distribution strategy and assess which customers should be targeted.

CNA Hardy always seeks to ensure products are compatible with the needs, characteristics and objectives of the customers belonging to the target market. CNA Hardy considers whether there are groups of customers for whose needs, characteristics and objectives the insurance product is generally not compatible, and for whom it would not deliver fair value.

CNA Hardy takes reasonable steps to ensure that a product is actually distributed to the identified target market. Reasonable steps will include providing information about the product approval process and identified target market to distributors.

## **Product Testing**

New products, and significant adaptations, must be tested to assess whether, over their lifetime, they meet the needs, objectives and characteristics of the target market.

Products must be tested:



- · When they are brought to market;
- Before a significant adaptation; and
- · If the target market has significantly changed.

Testing should include assessment of the performance of the product, and its risk / reward profile. Testing involves considering scenario analyses, and assessing whether the insurance product over its lifetime will meet identified needs, objectives and characteristics of the target market. CNA Hardy needs to be satisfied that a product will meet those needs objectives and characteristics before it brings a product to market.

#### **Distribution Channels**

The PAC must ensure that CNA Hardy selects appropriate distribution channels - brokers and coverholders who have the necessary knowledge, expertise and competence to understand the features of an insurance product and the identified target market.

Information exchange with distributors

CNA Hardy provides distributors with information so they can:

- · understand the insurance products and the target market;
- identify any customers for whom the insurance product is not suitable, given their needs, characteristics and objectives; and
- · distribute the products in accordance with their customers' best interests.

Some information utilised in the CNA Hardy Product Review Process is commercially sensitive and is therefore not appropriate for inclusion in this Distributor Information Exchange Template, this may include commercially sensitive pricing models, product performance levels which would not be appropriate to share in the public domain and claims histories, should a Distributor wish to discuss any of these aspects impact on the fair value assessment of any product, please contact <a href="Legal.Intl@cnahardy.com">Legal.Intl@cnahardy.com</a>

## The key features of the product For key features, see the attached product literature. Coverage is for physical loss of or damage to the insured's cargo during the ordinary course of transit and includes all shipments during the policy period. Cover may be extended to include cover whilst in store for Stock Throughput policies. Coverage is All Risks as per Institute Cargo Clauses, which are market standard wordings and form the basis of the majority of the world's cargo cover. The following are not insured: Loss, damage or expense caused by wilful misconduct Ordinary leakage, loss of weight or wear and tear Insufficiency of packing or protection Inherent vice of the cargo Loss, damage or expense caused by delay Unseaworthiness of the carrying vessel where you are aware of same The policy may contain further exclusions designed to limit cover in respect of non-fortuitous losses. These may include rusting, oxidisation and discolouration of goods not packed in fully enclosed crates or cartons, or electrical and mechanical derangement of goods THE FOLLOWING TERRITORIES ARE EXCLUDED: Afghanistan, Angola, Belarus, Congo Democratic Republic (Kinshasa), Cote d'Ivoire (Ivory coast), Crimea, Cuba, Eritrea, Ethiopia, Iran, Iraq, Kyrgyzstan, Lebanon, Liberia,



Libya, Myanmar, Nigeria, North Korea, Russia, Rwanda, Sierra Leone, Somalia, South Sudan, Sudan, Syria, Tajikistan, Turkmenistan, Ukraine, Uzbekistan, Zimbabwe, and any other country where their local legislation decrees insurance must be effected locally

Services are mainly limited to Risk Management activities. These are free services provided by CNAH to improve the risk.

Changes to the insured risk may happen from time to time and these will be accounted for under a Mid Term Agreement and the policy endorsed. All values will be reviewed annually for renewal.

It is possible that exclusions or limitations will apply at renewal but these will generally be reactions to market events – Cyber, Communicable Disease, War, etc..

The number and value of claims is not expected to change over time. Claims are based on the estimated shipments of the insured, which is agreed at the start of the period and the policy basis of valuation is on an agreed value basis.

How the product provides fair value to customers (and how the value may be affected by the distributor and any impact the distributor may have on the fair value of the product)

Marine cargo is one of the oldest forms of insurance and has been in use for well over 100 years.

Covered is provided to give All Risks of loss of damage to the customers goods.

Where goods are traded internationally, dependant on the Terms of Sale, the customer is obliged to purchase/provide this cover.

Our Loss Ratio's and claims experience are evidence of the extensive use of the policy and claims payments.

Cover is arranged to include General Average, such that even if the client does not experience any loss or damage to their goods, there is still a potential liability through a vessel declaring General Average and the policy must respond to secure release of the customers goods.

The target market for the product

The product is for any customer buying/selling or moving goods internationally and includes: Consumer / Commercial Customer-SME / Large Risk

Types of customer for whom the product would be unsuitable

Not within the general parameters



Other information that will assist distribution of the product in accordance with customers' best interests

- When designing the product, significant research was completed of market / competitor wordings with the aim
  of ensuring our product provided a wide scope of cover.
- The product is well established within the insurance market.
- The product has performed in line with expectations in responding to claims.
- Distribution is through FCA approved brokers. Remuneration is agreed within the TOBA and is subject to internal oversite and caps.
- Where services are provided by brokers, these services are provided to us and payments are considered separately to the premium/rates the customer pays.

Date Fair Value assessment completed: 23.06.23